

# BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

Jai Lakshmi Stitching - Self Help Group



SHG/CIG Name	::	jai Lakshmi
VFDS Name	::	Ladori
Range	::	Nurpur
Division	::	Nurpur

Prepared under:



**Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)**

## Table of Contents

Sl. No.	Particulars	Page/s
1	Description of SHG/CIG	3
2	Beneficiaries Detail	3-4
3	Geographical details of the Village	4
4	Executive Summary	4
5	Description of product related to Income Generating Activity	5
6	Production Processes	5
7	Sale & Marketing	5
8	Risk Analysis	5
9	Description of Management among members	5
10	Description of Economics	6-7
11	Analysis of Income and Expenditure	7
12	Fund Requirement	8
13	Sources of Fund	8
14	Trainings/capacity building/ skill up gradation	8
15	Bank Loan Repayment	8
16	Monitoring Method	8
17	Remarks	8
18	Group Member Photographs	9

## 1. Description of SHG/CIG

2.1	SHG/CIG Name	::	jai Lakshmi
2.2	VFDS	::	Ladori
2.3	Range	::	Nurpur
2.4	Division	::	Nurpur
2.5	Village	::	Ladori
2.6	Block	::	Nurpur
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	13
2.9	Date of formation	::	15-8-2022
2.10	Bank a/c No.	::	41307618389
2.11	Bank Details	::	SBI Ladori
2.12	SHG/CIG Monthly Saving	::	50rs
2.13	Total saving		9900
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

## 2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Anjana Kumari	Yog Raj	42	Gen	Agriculture	Vill. Ladori
2	Anju Devi	Sunil Kumar	34	Gen	Agriculture	Vill. Ladori
3	Sarla Devi	Rajeev Pathania	41	Gen	Agriculture	Vill. Ladori
4	Manu Bala	Vikas Pathania	37	Gen	Agriculture	Vill. Ladori
5	Anita Kumari	Amit Lakhnotra	34	OBC	Agriculture	Vill. Ladori
6	Rajni devi	Aman Pathania	33	Gen	Agriculture	Vill. Ladori
7	Anju Devi	Varinder singh	33	Gen	Agriculture	Vill. Ladori

					e	
8	Anju Bala	Kesar singh	46	SC	Agricultur e	Vill. Ladori
9	Savita	Chotu Ram	32	SC	Agricultur e	Vill. Ladori
10	Lovely pathania	Vikas Pathania	35	Gen	Agricultur e	Vill. Ladori
11	Rinki	Piyush Pathania	33	Gen	Agricultur e	Vill. Ladori
12	Veena Devi	Ashwani Kumar	40	SC	Agricultur e	Vill. Ladori
13	Rekha Devi	Mashu ram	41	SC	Agricultur e	Vill. Ladori
14	Anu Bala	Kishan Lal	34	ST	Agricultur e	Vill. Ladori
15	Pinki Devi	Vikram Singh	32	ST	Agricultur e	Vill. Ladori

### 3. Geographical details of the Village

3.1	Distance from the District HQ	::	70 Km
3.2	Distance from Main Road	::	1Km
3.3	Name of local market & distance	::	Nurpur 12 Km
3.4	Name of main market & distance	::	Nurpur 12 Km, Pathankot 35 Km
3.5	Name of main cities & distance	::	Nurpur 12 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Nurpur 12Km

### 4. Executive Summary

Cutting and tailoring income generation activity has been selected by jai Lakshmi Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

### 5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and

			has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

## 6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

## 7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –Ladori
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

## 8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

## 9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc )
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

## 10. Description of Economics:

<b>A. CAPITAL COST</b>				
<b>Sr.No</b>	<b>Particulars</b>	<b>Quantity</b>	<b>Unit Price</b>	<b>Total Amount (Rs.)</b>
1	Sewing Machine	10	8000	80000
2	Interlock Machine	1	10000	10000
3	Tailor Scissor	6	300	1200
6	Iron Press	1	1000	1000
8	Hanger	2 Sets	100	200
9	Chairs, Table etc	Approx	LS	7000
<b>Total Capital Cost (A) =</b>				<b>99400</b>

<b>B. RECURRING COST</b>					
<b>Sr.no</b>	<b>Particulars</b>	<b>Unit</b>	<b>Quantity</b>	<b>Price</b>	<b>Total Amount (Rs)</b>
1	Sewing threads	Reels/Suits/month	306	10	3060
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4800
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair )	Month			1000
<b>Total Recurring Cost (B)</b>					<b>10360</b>

<b>C. Cost of Production (Monthly)</b>		
<b>Sr. No</b>	<b>Particulars</b>	<b>Amount (Rs)</b>
1	Total Recurring Cost	10360
2	10% depreciation annually on capital cost(101,200)	829

	<b>Total</b>	<b>11189/-</b>

<b>D. Stitched Suit price (per suit )</b>					
<b>Sr.No</b>	<b>Particulars</b>	<b>Unit</b>	<b>Quantity</b>	<b>Amount (Rs)</b>	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-450	

Analysis of Income and Expenditure (Monthly):

<b>Sr.No</b>	<b>Particulars</b>	<b>Amount (Rs)</b>
1	10% depreciation annually on capital cost	829
2	Total Recurring Cost	10360
3	Total Stitched Suit per month	285 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	350
5	Income generation (180*250)	99750
6	Net profit 99750 - 10360)	89390
7	Distribution of net profit	<ul style="list-style-type: none"> <li>Profit will be distributed equally among members monthly/yearly basis.</li> <li>Profit will be used for further investment in IGA</li> </ul>

#### 11. Fund requirement:

<b>Sr.No</b>	<b>Particulars</b>	<b>Total Amount (Rs)</b>	<b>Project contribution</b>	<b>SHG contribution</b>
1	Total capital cost	99400	74550	24850
2	Total Recurring Cost	10360	0	10360
3	Trainings	120000	120000	0
	Total	229760	194550	35210

#### Note-

- **Capital Cost** - 75% of capital cost to be covered under the Project & 25 % by SHG.
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

#### 12. Sources of fund:

Project support;	<ul style="list-style-type: none"> <li>• 75% of capital cost will be utilized for purchase of machines.</li> <li>• Upto Rs 1 lakh will be parked in the SHG bank account.</li> <li>• Trainings/capacity building/ skill up-gradation cost.</li> </ul>	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
G contribution	<ul style="list-style-type: none"> <li>• 25% of capital cost to be borne by SHG.</li> <li>• Recurring cost to be borne by SHG</li> </ul>	

### 13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

**14. Loan Repayment Schedule-** If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

### 15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

### 16. Remarks



## 17. Photos of SHG Members

barcl No-3 Sai Lakshmi (Ladoki)



सरिता देवी  
लखनऊ



अंशु देवी  
लखनऊ



अंविता देवी  
कोटावाहा



अंशु कुमारी  
लखनऊ



अंशु पार्वती  
लखनऊ



अंशु पार्वती  
लखनऊ



अंशु वाला  
लखनऊ



अंशु देवी  
लखनऊ



अंशु देवी  
लखनऊ



अंशु देवी  
लखनऊ



अंशु पार्वती  
लखनऊ



अंशु देवी  
लखनऊ



अंशु देवी  
लखनऊ



अंशु देवी  
लखनऊ



अंशु देवी  
लखनऊ



## Resolution cum Group Consensus Form

It is decided in the general house meeting of the group Jai Lakshmi held on 12-9-2022 at Ladori that our group will undertake the Stitching as livelihood income generation activity Under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted).

Sivdasi  
प्रधान सचिव कोषाध्यक्ष  
जय लक्ष्मी (JICA) स्वयं सहायता समूह  
वार्ड नं. 8, लदोड़ी  
Signature of Group President

Rajiv  
प्रधान सचिव कोषाध्यक्ष  
जय लक्ष्मी (JICA) स्वयं सहायता समूह  
वार्ड नं. 8, लदोड़ी  
Signature of Group Secretary

## Business Plan Approval by VFDS & DMU

Jai Lakshmi Group will undertake the stitching as livelihood Income Generation Activity under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted). In this regard business plan of amount Rs. 229760/- has been submitted by group on 12/09/2022 and the business plan has been approved by the VFDS Ladori

Business plan is submitted through FTU for further action please.

Thank you  
प्रधान सचिव कोषाध्यक्ष  
श्रीमती लक्ष्मी (JICA) स्वयं सहायता समूह  
वार्ड नं. 2 लदोड़ी  
Signature of Group President

प्रधान सचिव कोषाध्यक्ष  
श्रीमती लक्ष्मी (JICA) स्वयं सहायता समूह  
वार्ड नं. 2 लदोड़ी  
Signature of Group Secretary

प्रधान सचिव  
ग्राम वन विकास समिति लदोड़ी  
ग्राम पंचायत लदोड़ी  
खिला लदोड़ी (हि. प्र.)  
Signature of President VFDS

DMU - cum - DFO  
Nurpur Forest Division  
Nurpur  
Approved  
DMU cum Nurpur

